

INDIE 360 PRINTABLE INTRO. PACKET!

INDIE 360 - A Co-Op CD Service For Independent Bands & Artists

ABOUT THE PROJECT: 3000 Records has been organizing compilations since 1996. This project is designed to be an introduction to our complete services available through our largely distributed CDs "Radio Now!" and "Buzz Songs". This is for independent **Bands & Artists from around the world!** All music styles are welcome. For more information about 3000 Records visit www.3000records.com

REGIONS: Choose **1 or 2 regions**. A separate Co-Op CD will be manufactured, and sent to promotional contacts in both regions listed below.

***PUSH PLAY** (*Promoted in USA / Canada*)

***VARIETY** (*Promoted in Europe / Australia*)

*An Excellent opportunity to **get your music played** on **college & independent radio stations**, along with **satellite radio**, plus **online stations**

*The Possibility of having **your music reviewed** in **magazines, zines, and online magazines**

*A Chance to get "**discovered**" by Record Companies looking to sign new Bands & Artists

*A Great way to get **noticed** by Film & T.V Production Companies with a possibility of having your song used for film or TV

***Online exposure** through Top Search Engines, Email, Newsgroups, Messageboards, plus Your Link on our web sites

*An opportunity to **make new connections** with the other participating Bands & Artists

***Access** to ordering our list of independent radio stations, satellite radio stations, online stations, magazines, zines, online magazines, record companies, film & T.V. production companies

* **You only need to include 1 song** to participate. If you have an entire CD already recorded, you can use this project to promote your full length CD, or your soon to be released CD!!

*It's a smart way to **get your music heard & get results!**

INCLUDED PER REGION (Complete Services):

>**First we add your song on a Co-Op CD** (including B&W printing on the CD, paper sleeve with window and flap, with sticker, and seal) **to be used for promotion** with other great Bands & Artists. We also include your information on a Band & Artist Description Sheet (which also contains contact info. for the radio stations and magazines). A minimum of 100 copies will be manufactured for promotion, and up to 500 copies may be manufactured depending on CD orders from participating Bands & Artists.

>**Your song gets sent on the Co-Op CD to 75 College & Independent Radio Stations**, along with satellite and online radio, **Magazines, Record Companies, and Film & T.V. Production Companies** (each Music Industry Contact will receive 1 free copy of the CD, and Band & Artist Description Sheet)

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>**You get a reference copy of the CD.** You may make copies to use for promotion by giving the CDs away at your gigs, local record stores, or any other location you decide! You also get a copy of the **Band & Artist Description Sheet**

>**We create a web page to promote the Co-Op CD in search engines, email, newsgroups, and messageboards. AND we will add your permanent web link** on the INDIE 360 web site, and the 3000 Records web site (for anyone looking for more information about your music)

100% MONEY BACK GUARANTEE: Once you are registered, your space on a Co-Op CD is GUARANTEED. We offer a 100% money back guarantee any time before the Co-Op (your song will be included on) goes into production. There is absolutely **NO RISK** to register.

COST: There is a minimal cost per Band / Artist to participate on a Co-Op CD! Register for 1 region, or both regions for maximum exposure.

The Cost Per Region Is:

Registration Fee - \$12

Participation Fee - \$36

The Total Cost for participation in this INDIE 360 Co-Op CD Project = \$48 per region (Shipping & handling is included!)

Additional Products & Services (Optional): A second song on the compilation CD (\$48), our complete list of Independent Radio Stations, Magazines, Record Companies, Film & T.V. Production Companies, and other Promotional Contacts (\$20), deluxe professional mastering (\$20), CD copies (\$1.25 ea. plus additional shipping & handling) extra time if needed (\$.20 per second over 4 min.). **There are No Hidden Costs whatsoever.**

INSTRUCTIONS: This is much easier than it looks! Complete STEP 1 to reserve your space on our next available Co-Op CD. You will then have until the Final Deadline to complete STEP 2. Read on to see actual deadlines.

STEP 1: Send the following items to our mailing address.

- The completed registration form
- Registration fee (per region)

Note: It is completely up to you how your music is recorded. Check out www.studiofinder.com

STEP 2: Send the following items to our mailing address.

- The completed Participation Form
- Signed Terms of Agreement
- Your clearly labeled CD or CD-R containing your song(s)
- Your remaining balance

MAILING ADDRESS:

c/o INDIE 360
3000 Records
P.O. Box 182492
Shelby Twp., MI 48318
USA

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QUESTIONS AND ANSWERS:

Question: I still don't get it, explain this to me again?

Answer: Indie 360 is a project by an independent record company called 3000 Records. We help independent Bands & Artists get exposure by including 1 or 2 songs on a Co-Op CD (compilation). The CDs are distributed free to people in the Music Industry, and the general public. Being on our Co-Op CD allows you to get your music heard by new listeners, including people who can make a difference in your music career. Simply follow steps 1 and 2 under "Instructions" to participate!

Question: OK, where exactly will these CDs be distributed?

Answer: The exact location depends on the region you choose to have your song(s) promoted to. We send the CDs to Radio Stations, Magazines, Record Companies, Film & T.V Production Companies, plus participating Bands & Artists. To see examples visit
www.examples.indie360.com

Question: What about Copyrights?

Answer: Participants will keep all rights to their own music. Our Terms of Agreement are **non-exclusive**. That is the best kind of agreement out there!!! Though recommended, it is not a requirement to Copyright your music to participate in this Co-Op CD project.

Question: Who else is going to be on the CD, and what are the music styles?

Answer: All music styles are welcome. We feature a wide variety of music genres on each CD!

Question: What happens after I register to reserve my space?

Answer: Once you register (Step 1), your reserved space on a Co-Op CD will be guaranteed. You will have until the final deadline (Step 2) to send in your music on CD or CD-R, with your Participation Form, signed Terms Of Agreement, and final payment.

Question: What if spaces become full, or not enough Bands & Artists register by the deadline?

Answer: These CDs are organized by volume number such as PUSH PLAY (Vol. 1,2,3,4..etc). If spaces on a CD become full, the Band or Artist will get an immediate space reserved on the next CD (the next volume number). If not enough Bands & Artists register, there will be a deadline extension to allow more Bands & Artists to sign up..

Question: How much time do I get on the CD?

Answer: Songs **must be 4 minutes or less**. Due to limited space, there will be a minimal cost for songs that go over the time allowed.

Question: What does the Registration Fee, and Participation fee cover?

Answer: We have many expenses in funding this project, and even the little things really add up fast. Expenses are kept very low, so there are no unnecessary charges to the Bands & Artists. The list of expenses is as follows...

*Top quality CD manufacturing *Type-setting/Layout *CD mastering (engineer + studio-time)
*Vinyl sleeves *CD inserts *Shipping materials (boxes, bubble wrap envelopes, tape, printing labels, etc..) *Shipping (US & International) *Our PO Box rental *Office supplies (computers, telephones, etc...) *Web site development *Web hosting *Auto-responder subscription *Our toll free number *Long distance phone bill (US & International) *Advertising budget (magazine ads, internet ads, flyers, etc...) *Gas money *AND of course our hard working staff working on the organization, distribution of the CDs and other promotional materials *Plus other misc. expenses

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REGISTRATION FORM: This is for STEP 1: The deadline to register is January 15th, 2005 (No Delays Please!). PLEASE WRITE VERY NEATLY.

Your Name: _____

Name of Band / Artist: _____

Company (if applicable): _____

Telephone Number Where We May Contact You: () -

Telephone Number We Will Give To Promotional Contacts: () -

Mailing Address:

Email Where We May Contact You: _____

Email We Will Give To Promotional Contacts: _____

Band / Artist Web Site Address: _____

> REGISTRATION for INDIE 360! Select one or both regions / Co-Op CDs below.

() Reserve My Space For... PUSH PLAY Vol. 1 (*Promoted in USA / Canada*) ... \$12.00
Registration Fee

() Reserve My Space For... VARIETY Vol. 2 (*Promoted in Europe / Australia*)... \$12.00
Registration Fee

() Reserve My Space For... PUSH PLAY and VARIETY... \$24 Registration Fees

Enter Total amount: _____

Important Information: *Make checks or money orders payable to **3000 Records**. **DO NOT send express mail or registered mail. If you can't meet our deadlines, please contact us a.s.a.p.

----- End of Registration Form -----

CHECKLIST: Send the following items to our mailing address.

- The completed Registration Form
- Check or money order, Or for your convenience you may pay by credit card at
www.payments.3000records.com

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PARTICIPATION FORM: This is for STEP 2: The Deadline to complete Step 2 is February 15th, 2005.

Name of Band / Artist: _____

List the title(s) of the song(s) to be included on PUSH PLAY Vol. 1:

1.) _____ 2.) _____

List the title(s) of the song(s) to be included on VARIETY Vol. 2:

1.) _____ 2.) _____

Note: If your song contains any swearing, you must "bleeeeep" or delete any swear words from your song. (The DJs ask for no swearing in the songs we send them.)

> SELECT YOUR SERVICES:

() Participation Fee for PUSH PLAY Vol. 1 (*Promoted in USA / Canada*)... Add \$36
() Participation Fee for VARIETY Vol. 2 (*Promoted in Europe / Australia*)... Add \$36
() Participation Fee for PUSH PLAY and VARIETY... Add \$72

() Include a 2nd song on PUSH PLAY Vol. 1... Add \$48
() Include a 2nd song on VARIETY Vol. 2... Add \$48

() Complete List of College & Independent Radio Stations, Magazines, Record Companies, Film & T.V. Production Companies, and other Promotional Contacts we will be sending the CD(s) to, so you can follow up with further promotion. This list will be sent as printable mailer labels in electronic format by email... Add \$10

CD Orders: All CD orders include clear vinyl sleeves, and CD insert

() 20 copies of PUSH PLAY Vol. 1... Add \$25
() 20 copies of VARIETY Vol. 2... Add \$25

Must Select One Shipping Option If You Are Ordering CDs

() 20 CDs Shipping & Handling (Anywhere In The US)... Add \$7
() 20 CDs Shipping & Handling (International) \$11

Extra Time on PUSH PLAY Vol. 1

() Extra time for 1st song... Add \$.20 per second over 4 minutes
() Extra time for 2nd song... Add \$.20 per second over 4 minutes

Extra Time on VARIETY Vol. 2

() Extra time for 1st song... Add \$.20 per second over 4 minutes
() Extra time for 2nd song... Add \$.20 per second over 4 minutes

Select a payment method:

() I am paying by credit card
() I am paying by check or money order

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CHECKLIST: Send the following items to our mailing address.

- The completed Participation Form
- Signed Terms Of Agreement
- CD or CD-R containing your song(s). It must be clearly labeled with Band / Artist Name, Song Title(s), and Track Number(s). *If your CD or CD-R is blank, or not labeled properly we will not be held responsible for any mix-ups.*
- A check or money order for the full amount of the products and services you are purchasing, Or you may pay by credit card at www.payments.3000records.com

Reminder: Make checks or money orders payable to 3000 Records.

TERMS OF AGREEMENT: Welcome To INDIE 360 by 3000 Records: It is necessary to have a legal agreement to do this sort of thing. Fortunately, it's a basic agreement. If you have any questions simply contact us.

This agreement is entered into by 3000 Records and all participating bands (Participants) on a Co-Op CD (CD) to be released by 3000 Records with each Participant's original music. **I.** 3000 Records will not be held responsible for: Lost copies of any music material (CD, CD-R, or other forms of media) in the mail. **II.** Each Participant will reserve their space on the CD by completing step 1 in the Information Packet. Failure to send in forms, provide music for the CD, or pay the complete balance for any money owed will result in losing the reserved space on the CD. **III.** Each Participant will keep full rights to their own music on the CD. Neither 3000 Records nor any Participants appearing on the CD has the right to reprint or reissue the CD in its contents without consent of 3000 Records, each Participant, and song Owner with music on the CD. Participants and song Owners with music to be on the CD have all necessary consents, authorization and licensing to permit 3000 Records to include the song(s), names, and related information on the CD. **IV.** Music material sent to 3000 Records will be returned to Participants upon request for a \$5 handling free. **V.** A minimum of 100 and up to 500 copies of each Co-Op CD will be manufactured. **VI.** For each regional Co-Op CD released, 3000 Records will send the CD to a minimum of 50 independent radio stations, 15 magazines, 5 record companies, and 5 film & T.V. production companies. Any copies not used, or left over from the previously mentioned resources will be used for additional promotional Resources. Up to 5 copies may be kept for storage, reference, and future use by 3000 Records. Participants may purchase the complete list of promotional contacts for the Co-Op CD project being participated in. **VII.** 3000 Records will promote Participants to at least one contest, and other promotional opportunities that are currently available. **VIII.** Each Participant on the CD will receive 1 reference copy of the CD, and 1 copy of the Band / Artist Description Sheet, Promotional Flyer. **VIII.** 3000 Records and the Participants agree that this CD shall be used for promotional purposes. No royalties shall be paid.

This agreement may be amended by mutual written agreement of the parties involved. Every Artist, and Song Owner of music to be on the CD has read, understands, and agrees to these terms. **If additional signatures are required, please add them on the back of this Agreement.**

Your Signature: _____

Print Name: _____ Date: _____

----- End of Participation Form & Terms Of Agreement -----

We offer 100% support anytime you have questions. Feel free to get in touch through the contact information below.

INDIE 360

USA / CANADA Call Toll Free: 1-888-INDIE-360 (1-888-463-4336)

All other Countries Call: 1-586-480-3000

E-mail: support@indie360.com

WWW: <http://www.indie360.com>

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