

## INDIE 360 - A Co-Op CD Project For Independent Bands & Artists

**ATTENTION: BANDS & ARTISTS WANTED For Co-Op CD Project Forming Now.** Get your music exposed to Radio Stations, Magazines, Record Companies, Film & T.V Production Companies, Street Teams, Record Stores, Music Conferences, Open Mics, CD Giveaway Contest Winners, plus more..

**ABOUT THE PROJECT:** 3000 Records has been organizing compilations since 1996. Currently we have established a Co-Op CD project called INDIE 360. This project is for independent **Bands & Artists from around the world!** It is our goal that the Bands & Artists on these CDs gain maximum exposure through the distribution of these CDs. This is done through the possibility of airplay, magazine reviews, a record deal, and Film and T.V. exposure. We also send the CDs to other valuable resources like Street Teams, Record Stores, Music Conferences, Open Mics, the Winners of our CD Giveaway Contest, plus other Promotional Contacts. Since each participating Bands & Artists gets copies, there is cross-promotion by everyone who participates. Think of this as a promotional vehicle transporting your music into the hands of people who can make a difference in your music career.

**REGIONS:** Get the most exposure for your music. Choose **1 or 2 regions**. A separate Co-Op CD will be manufactured, and sent to promotional contacts in both regions listed below.

**\*RADIO NOW!** (*Promoted in USA / Canada / South America / Antarctica*)

**\*BUZZ SONGS** (*Promoted in Europe / Australia / Africa / Asia / Japan*)

### **BENEFITS:**

\*An Excellent opportunity to **get your music played** on **college & independent radio stations**, along with **satellite radio**, plus **online stations**

\*The Possibility of having **your music reviewed** in **magazines, zines**, and **online magazines**

\*A Chance to get **“discovered”** by Record Companies looking to sign new Bands & Artists

\*A Great way to get **noticed** by Film & T.V Production Companies with a possibility of having your song used for film or TV

\*Get **exposure** to new listeners when flyers and CDs are distributed by **our Street Teams**

\*Get **exposure** to new listeners when the CDs are given away at **Record Stores**,

\*Get **exposure** when the CDs are passed out at **Music Conferences** to people in the music industry, and those who attend

\*Get **exposure** when the CDs are handed out at **Open Mics** to musicians and the audience

\*Get **exposure** to Winners of our **CD Giveaway Contest**

\*Your **music digitally mastered** in a professional music studio

\***A professional product** you can use to promote your music locally, or while on tour

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\*Get more **exposure** through the **pooled resources** and **cross-promotion** between all of the Bands and Artists on the CD. *For example: When you promote the CD, you are also promoting all the other Bands & Artists and vice-versa*

\***Online exposure** through Top Search Engines, Email, Newsgroups, Messageboards, plus Your Link on our web sites

\***Exposure** through our Digital Partnership Program where you **earn 100% of the profit** for every one of your songs that are sold in download format

\***Exposure** through the FREE Music Report sent to independent radio stations and magazines

\*An opportunity to **make new connections** with the other participating Bands & Artists

\***Access** to ordering our list of independent radio stations, satellite radio stations, online stations, magazines, zines, online magazines, record companies, film & T.V. production companies

\* **You only need to include 1 song** to participate. If you have an entire CD already recorded, you can use this project to promote your full length CD, or your soon to be released CD!!

\*It's a smart way to **get your music heard & get results!**

### **INCLUDED PER REGION** (Complete Services):

>**First we have your song digitally mastered** by our Sound Engineer using Pro-Tools and other professional studio equipment for "Basic" mastering (matching volume levels between your song and the other songs on the CD.)

>**Then we add your song on 3000 copies of a Co-Op CD** (including B&W printing on the CD, clear vinyl sleeve with flap and CD insert **to be used for promotion** with other great Bands & Artists. We also include your information on our Promotional Flyer and Band & Artist Description Sheet (which also contains contact info. for the radio stations and magazines)

>**Your song gets sent on the Co-Op CD to 150 College & Independent Radio Stations**, along with satellite and online radio, **Magazines, Record Companies, and Film & T.V. Production Companies** (each Music Industry Contact will receive 1 free copy of the CD, Band & Artist Description Sheet, and an INDIE 360 Press Release)

>**We distribute 2830+ copies to** Members of our **Street Teams, Record Stores, Music Conferences, Open Mics, Winners of our CD Giveaway Contest, Participating Bands & Artists, plus other Promotional Contacts**

>**You get 100 copies of the CD** to use for promotion by giving the CDs away at your gigs, local record stores, or any other location you decide! You also get a copy of the **Band & Artist Description Sheet, Press Release, and Promotional Flyer**

>**We create a web page to promote the Co-Op CD in search engines, email, newsgroups, and messageboards. AND we will add your permanent web link** on the INDIE 360 web site, and the 3000 Records web site (for anyone looking for more information about your music)

>You'll get at least **90 days of exposure through our Random Link Generator** located on the homepage of the INDIE 360 web site. (This Random Link Generator is also included on the 3000 Records homepage, and BandLinks.Org homepage.)

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>The **exclusive option to participate in our Digital Partnership Program** where we promote your music and help to sell your downloads online. You will be paid **100% of the profit** for every download sold! See [www.dpp.3000records.com](http://www.dpp.3000records.com)

>The **exclusive option to list your full length CD in the FREE Music Report** sent to independent radio stations and magazines who may contact you to request your CD! See [www.freemusicreport.com](http://www.freemusicreport.com)

> **We print and send 500 promotional flyers** to be distributed to various locations in regional areas by our Street Teams

**100% MONEY BACK GUARANTEE:** Once you are registered, your space on a Co-Op CD is GUARANTEED. We offer a 100% money back guarantee any time before the Co-Op (your song will be included on) goes into production. There is absolutely **NO RISK** to register.

**COST:** There is a minimal cost per Band / Artist to participate on a Co-Op CD! Register for 1 region, or both regions for maximum exposure.

The Cost Per Region Is:  
Registration Fee - \$40  
Participation Fee - \$220

The Total Cost for participation in the INDIE 360 Co-Op CD Project = \$260 per region (Shipping & handling is \$10 US or \$16 international.)

Additional Products & Services (Optional): A second song on the compilation CD (\$125), our complete list of Independent Radio Stations, Magazines, Record Companies, Film & T.V. Production Companies, and other Promotional Contacts (\$20), deluxe professional mastering (\$20), extra time if needed (\$1 per second over 4 min.). **There are No Hidden Costs whatsoever.**

**INSTRUCTIONS:** This is much easier than it looks! Complete STEP 1 to reserve your space on our next available Co-Op CD. You will then have until the Final Deadline to complete STEP 2. Read on to see actual deadlines.

**STEP 1:** Send the following items to our mailing address.  
- The completed registration form  
- Registration fee (per region)

Note: It is completely up to you how your music is recorded. Check out [www.studiofinder.com](http://www.studiofinder.com)

**STEP 2:** Send the following items to our mailing address.  
- The completed Participation Form  
- Signed Terms of Agreement  
- Your clearly labeled CD or CD-R containing your song(s)  
- Your remaining balance

MAILING ADDRESS:

c/o INDIE 360  
3000 Records  
P.O. Box 182492  
Shelby Twp., MI 48318  
USA

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### QUESTIONS AND ANSWERS:

**Question:** I still don't get it, explain this to me again?

**Answer:** Indie 360 is a project by an independent record company called 3000 Records. We help independent Bands & Artists get exposure by including 1 or 2 songs on a Co-Op CD (compilation). The CDs are distributed free to people in the Music Industry, and the general public. Being on our Co-Op CD allows you to get your music heard by 1000's of listeners, including people who can make a difference in your music career. Simply follow steps 1 and 2 under "Instructions" to participate!

**Question:** OK, where exactly will these CDs be distributed?

**Answer:** The exact location depends on the region you choose to have your song(s) promoted to. We send the CDs to Radio Stations, Magazines, Record Companies, Film & T.V Production Companies, Street Teams, Record Stores, Music Conferences, Open Mics, Winners of our CD Giveaway Contest, plus participating Bands & Artists. To see examples visit [www.examples.indie360.com](http://www.examples.indie360.com)

**Question:** What about Copyrights?

**Answer:** Participants will keep all rights to their own music. Our Terms of Agreement are **non-exclusive**. That is the best kind of agreement out there!!! Though recommended, it is not a requirement to Copyright your music to participate in this Co-Op CD project.

**Question:** Who else is going to be on the CD, and what are the music styles?

**Answer:** All music styles are welcome. We feature a wide variety of music genres on each CD!

**Question:** What happens after I register to reserve my space?

**Answer:** Once you register (Step 1), your reserved space on a Co-Op CD will be guaranteed. You will have until the final deadline (Step 2) to send in your music on CD or CD-R, with your Participation Form, signed Terms Of Agreement, and final payment.

**Question:** What if spaces become full, or not enough Bands & Artists register by the deadline?

**Answer:** These CDs are organized by volume number such as RADIO NOW! (Vol. 1,2,3,4..etc). If spaces on a CD become full, the Band or Artist will get an immediate space reserved on the next CD (the next volume number). If not enough Bands & Artists register, there will be a deadline extension to allow more Bands & Artists to sign up..

**Question:** How much time do I get on the CD?

**Answer:** Songs **must be 4 minutes or less**. Due to limited space, there will be a minimal cost for songs that go over the time allowed.

**Question:** What does the Registration Fee, and Participation fee cover?

**Answer:** We have many expenses in funding this project, and even the little things really add up fast. Expenses are kept very low, and profit is kept to a minimum (proven to be just over minimum wage for the hourly work involved). The list of expenses is as follows...

\*Top quality CD manufacturing \*Type-setting/Layout \*CD mastering (engineer + studio-time)  
\*Vinyl sleeves \*CD inserts \*Shipping materials (boxes, bubble wrap envelopes, tape, printing labels, etc..) \*Shipping (US & International) \*Our PO Box rental \*Office supplies (computers, telephones, etc...) \*Web site development \*Web hosting \*Auto-responder subscription \*Our toll free number \*Long distance phone bill (US & International) \*Advertising budget (magazine ads, internet ads, flyers, etc...) \*Gas money \*AND of course our hard working staff working on the organization, distribution of the CDs and other promotional materials \*Plus other misc. expenses

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**REGISTRATION FORM:** This is for STEP 1: The deadline to register is December 15th, 2005 (No Delays Please!). PLEASE WRITE VERY NEATLY.

Your Name: \_\_\_\_\_

Name of Band / Artist: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Telephone Number Where We May Contact You: (     ) –

Telephone Number We Will Give To Promotional Contacts: (     ) -

Mailing Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email Where We May Contact You: \_\_\_\_\_

Email We Will Give To Promotional Contacts: \_\_\_\_\_

Band / Artist Web Site Address: \_\_\_\_\_

Would You Like To Participate In Our Digital Distribution Program? (circle one) YES | NO

Would You Like To List Your Full Length CD In The Free Music Report? (circle one) YES | NO

> REGISTRATION for INDIE 360! Select one or both regions / Co-Op CDs below.

( ) Reserve My Space For... RADIO NOW! Vol. 4 (*Promoted in USA / Canada / South America / Antarctica*) ... \$40.00 Registration Fee

( ) Reserve My Space For... BUZZ SONGS Vol. 4 (*Promoted in Europe / Australia / Africa / Asia / Japan*)... \$40.00 Registration Fee

( ) Reserve My Space For... RADIO NOW! and BUZZ SONGS (*for worldwide promotion on all 7 continents*)... \$80 Registration Fees

Enter Total amount: \_\_\_\_\_

Important Information: \*Make checks or money orders payable to **3000 Records**. \*\*DO NOT send express mail or registered mail. If you can't meet our deadlines, please contact us a.s.a.p.

----- End of Registration Form -----

**CHECKLIST:** Send the following items to our mailing address.

- The completed Registration Form
- Check or money order, Or for your convenience, you may pay by credit card at [www.payments.3000records.com](http://www.payments.3000records.com)

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**PARTICIPATION FORM:** This is for STEP 2: The Deadline to complete Step 2 is January 15th, 2005.

Name of Band / Artist: \_\_\_\_\_

List the title(s) of the song(s) to be included on RADIO NOW! Vol. 4:

1.) \_\_\_\_\_ 2.) \_\_\_\_\_

List the title(s) of the song(s) to be included on BUZZ SONGS Vol. 4:

1.) \_\_\_\_\_ 2.) \_\_\_\_\_

Note: If your song contains any swearing, you must select "Deluxe" digital mastering. Swear words must be "bleeeped". (The DJs ask for no swearing in the songs we send them.)

> SELECT YOUR SERVICES:

Participation Fee for RADIO NOW! Vol. 4 (*Promoted in USA / Canada / South America / Antarctica*)... Add \$220

Participation Fee for BUZZ SONGS Vol. 4 (*Promoted in Europe / Australia / Africa / Asia / Japan*)... Add \$220

Participation Fee for RADIO NOW! and BUZZ SONGS (*for worldwide promotion on all 7 continents*)... Add \$440

Include a 2nd song on RADIO NOW! Vol. 4... Add \$125

Include a 2nd song on BUZZ SONGS Vol. 4... Add \$125

"Deluxe" digital mastering. Includes Pro-Tools Mastering services including high quality EQ, compression, and much much more. This price is kept low since we want your music to have the best sound quality possible... Add only \$20 per song

Complete List of College & Independent Radio Stations, Magazines, Record Companies, Film & T.V. Production Companies, and other Promotional Contacts we will be sending the CD(s) to, so you can follow up with further promotion. This list will be sent as mailer labels, and also in electronic format by email... Add \$20 (includes shipping & handling)

Must Select One Shipping & Handling Option for your 100 promotional copies of the CD(s)

Shipping & Handling for RADIO NOW! Vol. 4 (*Anywhere In The US*)... Add \$10

Shipping & Handling for RADIO NOW! Vol. 4 (*International*) \$16

Shipping & Handling for BUZZ SONGS Vol. 4 (*Anywhere In The US*)... Add \$10

Shipping & Handling for BUZZ SONGS Vol. 4 (*International*) \$16

Extra Time on RADIO NOW! Vol. 4

Extra time for 1st song... Add \$1 per second over 4 minutes

Extra time for 2nd song... Add \$1 per second over 4 minutes

Extra Time on BUZZ SONGS Vol. 4

Extra time for 1st song... Add \$1 per second over 4 minutes

Extra time for 2nd song... Add \$1 per second over 4 minutes

Select a payment method:

I am paying by credit card

I am paying by check or money order

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**CHECKLIST:** Send the following items to our mailing address.

- The completed Participation Form
- Signed Terms Of Agreement
- CD or CD-R containing your song(s). It must be clearly labeled with Band / Artist Name, Song Title(s), and Track Number(s). *If your CD or CD-R is blank, or not labeled properly we will not be held responsible for any mix-ups.*
- A check or money order for the full amount of the products and services you are purchasing, Or you may pay by credit card at [www.payments.3000records.com](http://www.payments.3000records.com)

Reminder: Make checks or money orders payable to 3000 Records.

**TERMS OF AGREEMENT: Welcome To INDIE 360** by 3000 Records: It is necessary to have a legal agreement to do this sort of thing. Fortunately, it's a basic agreement. If you have any questions simply contact us.

This agreement is entered into by 3000 Records and all participating bands (Participants) on a Co-Op CD (CD) to be released by 3000 Records with each Participant's original music. **I.** 3000 Records will not be held responsible for: Lost copies of any music material (CD, CD-R, or other forms of media) in the mail. **II.** Each Participant will reserve their space on the CD by completing step 1 in the Information Packet. Failure to send in forms, provide music for the CD, or pay the complete balance for any money owed will result in losing the reserved space on the CD. **III.** Each Participant will keep full rights to their own music on the CD. Neither 3000 Records nor any Participants appearing on the CD has the right to reprint or reissue the CD in it's contents without consent of 3000 Records, each Participant, and song Owner with music on the CD. Participants and song Owners with music to be on the CD have all necessary consents, authorization and licensing to permit 3000 Records to include the song(s), names, and related information on the CD. **IV.** Music material sent to 3000 Records will be returned to Participants upon request for a \$5 handling free. **V.** A minimum of 3000 copies of each Co-Op CD will be manufactured. **VI.** For each regional Co-Op CD released, 3000 Records will send the CD to a minimum of 100 independent radio stations, 30 magazines, 15 record companies, and 5 film & T.V. productions companies. In addition, for each regional Co-Op CD released, 3000 Records will distribute 200 copies to Members of the 3000 Records Street Teams, 200 copies to Record Stores, 200 copies to music industry resources and other attendees at Music Conferences, 200 copies to participants and audience members at Open Mics, and 30 copies to CD Giveaway Contest Winners. Any copies not used, or left over from the previously mentioned resources will be used for additional promotional Resources. Up to 20 copies may be kept for storage, reference, and future use by 3000 Records. Participants may purchase the complete list of promotional contacts for the Co-Op CD project being participated in. **VII.** 3000 Records will promote Participants to at least one contest, and other promotional opportunities that are currently available. **VIII.** Each Participant on the CD will receive 100 copies of the CD, and 1 reference copy of the Band / Artist Description Sheet, Promotional Flyer, and INDIE 360 Press Release. **IX.** 3000 Records and the Participants agree that this CD shall be used for promotional purposes. No royalties shall be paid.

This agreement may be amended by mutual written agreement of the parties involved. Every Artist, and Song Owner of music to be on the CD has read, understands, and agrees to these terms. **If additional signatures are required, please add them on the back of this Agreement.**

Your Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

----- End of Participation Form & Terms Of Agreement -----

**We offer 100% support anytime you have questions.** Feel free to get in touch through the contact information below.

### INDIE 360

USA / CANADA Call Toll Free: 1-888-INDIE-360 (1-888-463-4336)

All other Countries Call: 1-586-480-3000

E-mail: [support@indie360.com](mailto:support@indie360.com)

WWW: <http://www.indie360.com>

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